

Freelance Ranger



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Freelance Ranger Environmental Ethos

Freelance Ranger has a responsibility to the environment beyond legal and regulatory requirements. Freelance Ranger is committed to reducing our environmental impact and continually improving our environmental performance as an integral part of our business strategy and operating methods. Freelance Ranger will encourage participants in activities and experiences, customers, suppliers and other stakeholders to do the same. This Ethos will be referred to and reviewed regularly in order to ground Freelance Ranger in this environmental ethos.

Policy

Freelance Ranger endeavours to:

- ✓ Comply with and exceed all relevant regulatory requirements.
- ✓ Continually improve and monitor environmental performance.
- ✓ Continually improve and reduce environmental impacts.
- ✓ Incorporate environmental factors into business decisions.
- ✓ Increase employee and volunteer awareness and training.
- ✓ Freelance Ranger will provide a positive role model to others.

Activities and Experiences

Any activities and experiences run by Freelance Ranger should aim to:

- ✓ Have a low impact on the environment
- ✓ Enhance the environment rather than taking away from it
- ✓ Increase awareness and learning about the environment and environmental issues

- ✓ Demonstrate at a practical level things that participants can do to decrease their impact on their environment.
- ✓ Follow and demonstrate Leave No Trace principles.
- ✓ Develop networking and partnerships with environmentally aware organisations, events and communities increasing sustainable development opportunities.

Materials

- ✓ Freelance Ranger will minimise the use of paper in the office and printing should be outsourced.
- ✓ We will seek to acquire and buy recycled and recyclable products.
- ✓ We will reuse and recycle materials where possible.
- ✓ Materials will be looked after and cleaned with environmentally friendly cleaning products

Equipment

- ✓ Freelance Ranger will seek to acquire or buy pre-used, recycled and recyclable products.
- ✓ Any equipment, including electronic equipment should be considered for its positive/negative environmental impact when acquired or purchased.
- ✓ Equipment will be maintained to increase its life and utility and if necessary cleaned with environmentally friendly cleaning products.
- ✓ Where equipment is no longer needed it should be recycled or passed on to another person, group or business who has a similar environmental ethos if possible.

Participants Environmental Impact

- ✓ Participants of Freelance Ranger activities and experiences should be encouraged to be environmentally aware and think about their actions within the activities
- ✓ Car sharing and use of public transport should be encouraged by Freelance Ranger

- ✓ Freelance Ranger should develop options that assist car sharing and use of public transport plus reducing travelling by going to groups rather than multiple journey caused by them coming to venues near to Freelance Ranger's base.

Communications

- ✓ Freelance Ranger will try to minimise our environmental impact by using electronic communication including emails, phone and social media to communicate with clients and participants.
- ✓ Social media will be used positively to inform about environmental issues and solutions where applicable to Freelance Ranger's work.
- ✓ Freelance Ranger will promote the positive environmental impact that occurs within the business and activities and encourage others to do the same

Community Investment and Social Impact

- ✓ Where possible Freelance Ranger will buy products locally and from ethically sound and environmental businesses.
- ✓ Freelance Ranger will provide activities and experiences for groups with a high environmental or social impact at a reduced rate.
- ✓ Freelance Ranger will provide activities and experiences at venues which are accessible to all where possible or tailor activities to be as inclusive as possible.
- ✓ Freelance Ranger endeavours to create opportunities for sustainable development by working with other businesses and groups towards creating an environmentally aware eco tourism product within in the area of the Galloway Forest Dark Sky Park, Galloway and Southern Ayrshire Biosphere and Dumfries and Galloway and the surrounding areas.

The Old Craft Shop, 1 Duke Street, Creetown. DG8 7HS

Web site - <http://www.FreelanceRanger.com/>

Twitter - <https://twitter.com/FreelanceRanger>

Facebook - <https://www.facebook.com/FreelanceRanger>